

The Richmond Regional Summit on Preventing Infant Deaths



A STATE OF EMERGENCY:

How Do We Save
The Next Baby?

Registration Deadline: October 15, 2007

Please register your group on line, or use this panel to list other registrants.

Name	Company
Phone	Will attend: <input type="checkbox"/> Breakfast kickoff (limited capacity) <i>Check all that apply.</i> <input type="checkbox"/> Working group sessions
E-mail	<input type="checkbox"/> Networking reception
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Educational Credit

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the School of Medicine, Virginia Commonwealth University, Medical College of Virginia Campus (VCU) and the Richmond Healthy Start Initiative. VCU is accredited by the ACCME to provide continuing medical education for physicians.

Physicians may claim up to 12.5 hours in Type 1 or Type 2 CME on the Virginia Board of Medicine Continued Competency and Assessment Form required for renewal of an active medical license.

VCU designates this educational activity for a maximum of 12.5 credit hours/ AMA PRA Category 1 Credit(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Continuing Education Contact Hours have been applied for from the ANCC (American Nurses Credentialing Center).

Richmond City Healthy Start Initiative
900 East Marshall Street B-Level 2
Richmond, VA 23219

Presented By:

Richmond City Healthy Start Initiative

In partnership with

- Bon Secours Richmond Health System
- Richmond City Health Department
- Henrico County Health Department
- Chesterfield County Health Department
- VCU Center on Health Disparities
- Virginia Union University Minority Health Initiative
- HCA Richmond Health System
- March of Dimes

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How Do We Save
The Next Baby?

October 22-23, 2007

Richmond Marriott
500 East Broad Street
Richmond, VA

How Do We Save The Next Baby?

The Richmond Regional Summit on Preventing Infant Deaths seeks to raise awareness about infant mortality, low weight births and prematurity and to engage the community in addressing this problem. The Summit will offer workshops, panel discussions, national and local speakers, planning sessions, partnership development, exhibits and information.

Who Should Attend?

Policy Makers
Doctors
Nurses
Business Community
Faith-Based Community
Mothers and Fathers

Grandparents
Health Professionals
Community Service Providers
Community Leaders
Dentists
Midwives

Monday, October 22, 2007

7:30am 9:30am

Breakfast Mobilization
(limited capacity)

Rose Stith Singleton, BS, MEd

Richmond Healthy Start Initiative

Donald R. Stern, MD, MPH

Richmond City Health Director

Karla Damus, PhD, MSPH, RN

Albert Einstein College of Medicine

9:30am 12:00pm

Plenary: Why Do Infants Die?
Perinatal Periods of Risk and
Preconception Health

Saba Masho, MD, DrPH

VCU School of Medicine

Merry K. Moos, RN, FNP, MPH, FAAN

University of North Carolina

Luncheon

Paul McWhinney, ACSW

Richmond Department of Social Services

1:00 2:45pm

Plenary: Key Findings in Medical
Research: Periodontal Health and
Substance Use

William R. Nelson, MD, MPH

Chesterfield County Health Director

James A. Giglio, DDS, MEd

VCU School of Medicine

Martha Velez, MD

Johns Hopkins School of Medicine

3:00pm 4:30pm

Breakout Sessions

Improving Pregnancies and Birth

Outcomes - Challenges and Opportunities

■ Adolescent Health. *Who's Pulling the Strings?* Influences and opportunities during childhood and adolescence.

Dawn Cherry, BS

Today's Youth Services

■ Reproductive Health. *Big Things Hopping and Little Things Popping.* Shifting the paradigm towards planned pregnancies.

Khalil Ali, EdD, MPA

Metropolitan Family Services, Inc.

■ Pre-Natal Care. *During Pregnancy, But Before Childbirth.* Access to care, cultural relevance, and alternative models for prenatal health.

Karla Damus, PhD, MSPH, RN

Albert Einstein College of Medicine

■ Interconception Health. *The Baby Blues and Mommas Too.* Ensuring the well-being of parents to impact infant health.

Sarah Kye Price, MSW, PhD

Virginia Commonwealth University School of Social Work

■ Infant Health 24/7. *What's needed 365 in infant care?*

Michele Andrews, BSN, MPH, CNM

Richmond Healthy Start Initiative

■ Neighborhood Factors. *Old School Trends and Other Strategies.* Preventing infant deaths by improving living conditions

Yolonda Thompson, BSN, MS

Bon Secours Richmond Health System

4:30pm 6:00pm

Summit Networking Reception

Tuesday, October 23, 2007

8:30am 10:30am

Plenary: Cultural Competency and Social Determinants of Health

Mark Levine, MD, MPH

Henrico County Health Director

Karla Damus, PhD, MSPH, RN

Albert Einstein College of Medicine

Wally R. Smith, MD

VCU School of Medicine

10:45am 12:00 Noon

Plenary: Best Practices and Models That Work

Judith Bradford, PhD

VCU L. Douglas Wilder School of

Government and Public Affairs

Luncheon

Paul McWhinney, ACSW

Richmond Department of Social Services

1:00pm 2:15pm

Plenary: Racial and Ethnic Disparities in Birth Outcomes: A New Perspective

Michael O. Royster, MD, MPH

VDH Minority Health and Public Health Policy

Michael C. Lu, MD, MS, MPH

David Geffen School of Medicine at UCLA

2:30pm 3:45pm

Working Group Sessions

Building Partnerships

4:00pm 4:30pm

Conference Close Out

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Richmond Regional Summit Registration

ONLINE REGISTRATION available at www.regonline.com/RegionalSummit2007

We encourage you to use our online registration option. Otherwise, please complete and return this form with remittance to: Richmond City Healthy Start Initiative, Richmond City Department of Social Services, 900 East Marshall Street B-Level 2, Richmond, VA 23219. Full payment must accompany registration. For more information, contact Tammy Hawley of The Hawley Group at 804-795-4322. NO REFUNDS OR CANCELLATIONS (This form may be photocopied).

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Address		Suite/Apt. #
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EVENT	QTY		COST	SUBTOTAL
General Registration		@	\$ 35.00	
Nursing Education Credits		@	\$ 45.00	
CME Credits		@	\$ 55.00	
Scholarship Participant			N/A	
			GRAND TOTAL	

Method of Payment: ☐ Money Order payable to: City of Richmond
☐ Check payable to: City of Richmond
☐ Credit Card: ☐ American Express ☐ Master Card ☐ Visa

Credit Card #	Expiration Date
Cardholder's Name	
Cardholder's Signature	
Cardholder's Address (if different from above)	

In collaboration with the Virginia Department of Health Saving Babies Initiative.

"Funding for this conference was made possible (in part) by grant award H49MC00124 from the Health Resources and Services Administration. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the U.S. Department of Health and Human Services, or the Health Resources and Services Administration; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government."